



**GREETINGS TO THE VIRTUAL STORYTELLING CONFERENCE
(16TH-17TH MAY 2020) FROM
SEAIC- STORYTELLING EDUCATION AND ARTS INDIA COUNCIL**

SEAIC is an Indian Collective, a not for profit organization and institution , which works with a vision to promote the rich Indian heritage and culture of Storytelling within and outside India. Also, SEAIC aims to up-skill current and aspiring storytellers through its Storytelling Workshops, Courses, Festivals and collaboration with Storytellers and Storytelling organizations around the world.

The three Co- Founders and Directors at SEAIC are: [Seema Wahi Mukherjee](#), [Yogita Bansal Ahuja](#) and [Priyanka Chatterjee](#)

Storytelling in these difficult and testing times requires the entire storytelling and applied arts community to rethink, innovate and adapt itself. Each one of us must show unprecedented commitment, resilience and compassion for our craft, our audiences and the entire human kind to see us all through this and emerge stronger, better and more united than ever before.

SEAIC therefore is very happy to support and co- present this beautiful initiative by World Storytelling Institute and National Storytelling Network – called Virtual Storytelling Conference .

Stories and the Storytellers have the power to change the world, to heal the world , to give and receive hope – one story, one storyteller at a time.

We at SEAIC look forward to this beautiful coming together of the world Storytelling community, like never before.

To know more about us and our work, please visit [SEAIC](#) facebook page:
[Storytelling Education and Arts India Council](#)
[@storytellingindiacouncil](#)



[Seema Wahi Mukherjee](#) is an International Storyteller, a Storytelling Coach, an Education Consultant, and Festival Curator & Organiser. Seema is a Founder of Travelling Bards and Co-Founder of The Gaatha Company. A post-graduate in Garment Manufacturing Technology (NIFT, Delhi), a post-graduate in Education Leadership, and a Masters in English Literature (DU), Seema found storytelling as a perfect medium to blend and integrate her interest in stories, books, writing, poetry, puppetry, crafts, dramatics, and toy designing.

As an International storyteller, Seema has performed and conducted workshops in Kenya, South Africa and Singapore. On the National platforms, Seema has been a Storyteller- Speaker at major literature and storytelling festivals. Her work has touched the lives of more than 1.7 lacs children and adults. Outside India, Seema has been invited as a featured teller in International Storytelling festivals in South Africa and Kenya, such as: Ungasali International Storytelling Festival Pretoria, Human Rights Festival- Johannesburg & Signa International Storytelling Festival, Kenya.

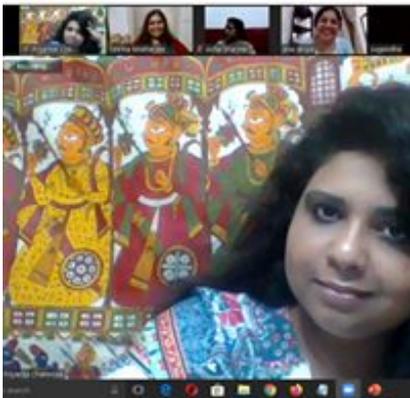
Some of her clients include companies like Tata Power, Sterling Resorts, and institutions such as I Am A Teacher, IL&FS Skills Centre, READ India, Pratham Books and many more. Seema has also trained staff at Rashtrapati Bhawan in Soft Skills under PMKVY. Seema's work has touched more than 1.7 lakh children and adults so far.



Yogita Bansal Ahuja is the founder of a boutique Training & Consulting firm called I Nurture me Learning Services and its unit- **STORYCIRCLE**- a dedicated Centre for Storytelling based training for corporates and education sector. A Postgraduate in HR Leadership, Training & Development, Yogita comes with 17 years of Corporate Learning and Leadership development experience across industry domains. She is a renowned Storyteller Coach, a hands-on Facilitator and a people's person.

Some of her clients include leading companies like Adani Group, Colgate Palmolive, HDFC Bank, Tata Steel and institutions such as Ahmedabad University, ICFAI Business School, Ahmedabad International School, Vikram Sarabhai Community Science Centre, Teach for India etc. Storytelling is both her passion & forte. Yogita loves to focus on the application of Storytelling as a medium of communicating values, knowledge sharing and capability building across industry segments.

She is currently the Chairperson for their Youth vertical called YUVA for CII's Young Indians Organization. Yogita is regularly invited as a Motivational Speaker & Storyteller for various seminars, Storytelling festivals & conferences to address a variety of audiences and delegates on various themes.



Priyanka Chatterjee is an International Story Consultant, Drama Coach, Educator and Trainer. Chatterjee, is an MBA (Gold Medalist) and an alumna of International Institute of Storytelling, Emerson College, UK. She spent a long tenure in Fortune 500 MNCs & leading Indian Media House; but later passion made her leave the comfort & security of the 'known' and jump into the unknown.

Chatterjee, an ardent lover of Strawberries, never knew there existed a Wild Strawberry patch right beside where she lived, until a friend brought it to her notice. Interestingly, that's how we all are — searching for meaning everywhere except for looking within. She gave birth to 'Wild Strawberry', an Art Exploration company with this eye-opening thought where Storytelling and Drama are used as mediums of exploration of self, others and the world around.

Till date, 'Wild Strawberry' is tasted by more than 1 Lakh children and 15000 adults as Chatterjee has travelled the world with her Story bag containing Branding tools, Pedagogical tools, Design Tools, Therapeutic tools, Communication tools, Facilitation tools and much more! Some of the International festivals featuring Chatterjee, are- ASSITEJ Korea International Summer Festival, Seoul, Penang International Kids Storytelling Festival, Penang, Festival PUM, Hwaseong, 19th Assitej World Congress for Theatre for Young Audience, Cape Town, What About Kuching, Sarawak, Borneo

